Members of District 87,

During the 2026 International Convention, I attended a very meaningful session by Immediate Past International President Aletta Rochat.
She shared a simple **1-1-3-1 Challenge**:
Invite **one** new person.
Ask for help **one** time.
Recognise **three** people.
Celebrate **one** success.
Then, repeat it.

The message that stayed with me was: **"Don't try this alone."**
As District leaders, we may sometimes feel that we must solve every problem ourselves. But leadership is not about doing everything alone. Leadership is about bringing people together, asking for support and helping others feel that their contribution matters.

This challenge connects strongly with our District theme: **The Power of ONE—One Vision, One Impact, One District.**

Our **One Vision** is to create stronger clubs where every member feels welcomed, supported and given the opportunity to grow.
Our **One Impact** begins with small, meaningful actions. One invitation may bring a new member into Toastmasters. One request for help may give another leader the opportunity to contribute. One word of recognition may encourage someone to continue serving.
And we are **One District**. Although we serve across different countries, Divisions and Areas, we are working towards the same purpose. The success of one club strengthens an Area. The success of one Area strengthens a Division. Together, we strengthen District 87.

So, I would like each of us to take up this challenge:
Who is the **one person** you will invite?
What is the **one thing** you will ask for help with?
Who are the **three people** you will recognise?
And what is the **one success** you will celebrate with your team?

Let us not keep this as another inspiring message that we hear and later forget. Let us put it into action immediately after this meeting.
One leader taking one action may seem small. But when all of us do it together, that is **The Power of ONE—One Vision, One Impact, One District.**

Best Regards,

Desmond Chieng, DTM
District Director 2026–2027
Toastmasters International